In the bomb shelter that hosts the artillery collection visitors listen to recounts from soldiers and refugees of WWI brought to life by actors and animations.

A smart 'pebble' plays the stories and tracks the visit. It prints a personalised postcard with a summary of the visit. This gives access to an online personal space.

Become an associate

Four museums across Europe have installed meSch technology and over 20.000 visitors have used it.

We welcome museums willing to collaborate with us.

What is in it for me?

By joining the meSch community you will be able to use proven Internet of Things technology with your own content without the need of technical expertise. You can create multiple interpretations, stories, tours for different visiting experiences - informative or inspiring - and let the visitors choose their own.

You can experiment with the meSch Kit and create your own bespoke interactive experiences. Then share your hindsight with the community.

Contact us for a co-creation workshop to explore the potential meSch holds for your institution.

How can I join?

Get in touch with the meSch team via

email: mesch@shu.ac.uk

twitter: @meschproject

facebook: meSch project community

or visit our website: http://www.mesch-project.eu

meSch
Material Encounters with digital Cultural Heritage

Use Internet of Things technology to integrate collections with digital content in compelling interactive experiences; trace visitors on the exhibit floor and online; use visual analytics to understand what works.

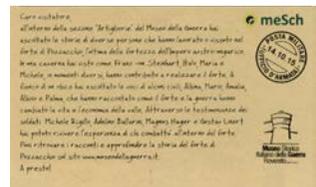**The Hague and the Atlantikwall @ MUSEON**

Over 14.000 visitors used smart replicas to listen to the stories of German soldiers, Dutch civilians and civil servants involved in the WWII events in The Hague.
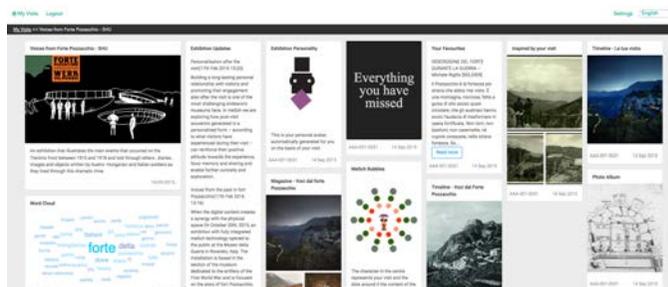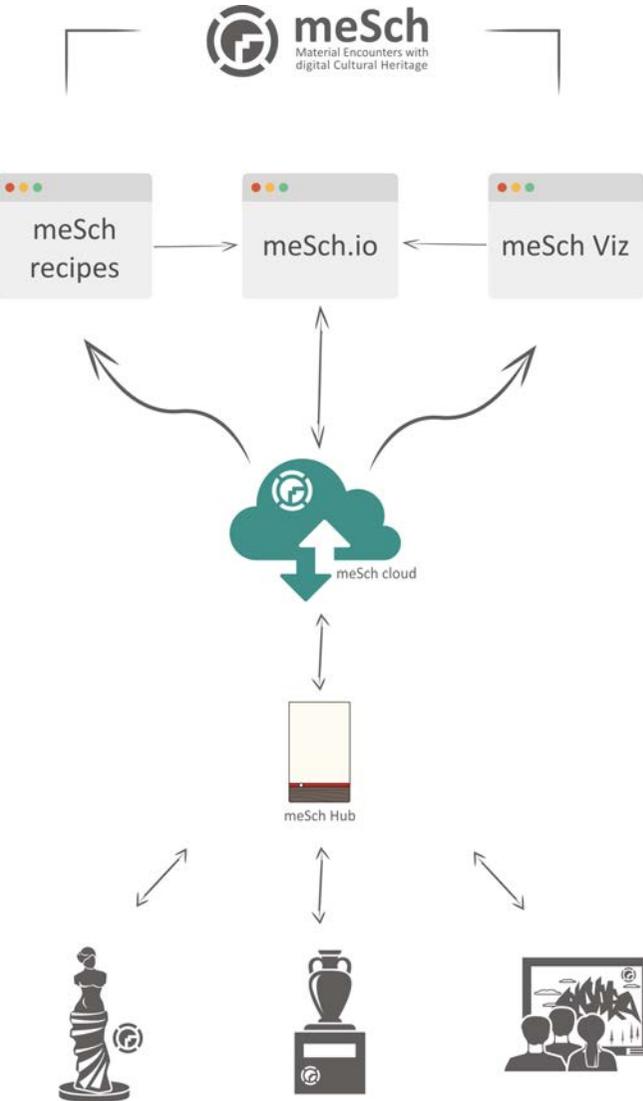

Three sets of intriguing objects from the collection and multiple curatorial interpretations for visitors to explore.

The meSch cloud services offer anytime - anywhere access and enables dynamic change for easy maintenance and quick testing giving control back to museums.

Make use of all assets: combine collection and digital content creatively

Use Internet of Things technology to embed digital content into smart objects and create novel visitors' experiences.
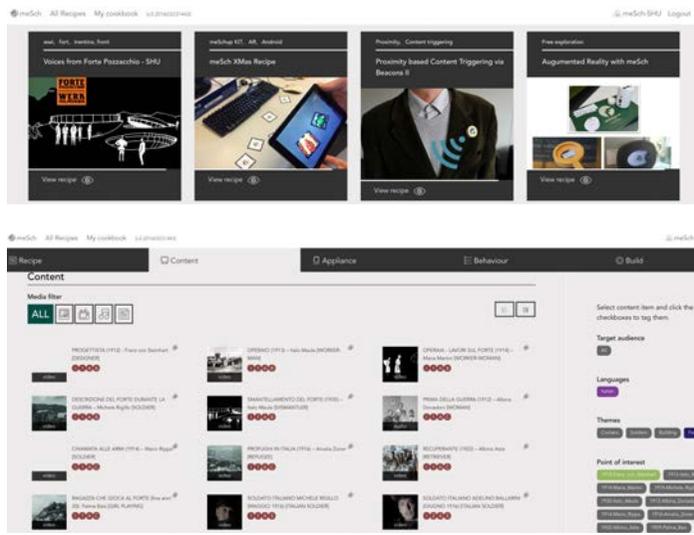
Data-driven souvenirs

Log visitors' activities and print individual souvenirs to unlock personalised content online: stay in touch, give news and invite them to explore and deepen their knowledge.

Change the content, not the technology

Content and technology are independent: content can be updated or changed by the museum at any time without technical intervention.

Know what is going on on the exhibition floor

Visual tools allows to analyse the statistics on visitors' behaviours to understand what works. Filters to focus on specific days or a single exhibit.

Many narratives for one object

meSch technology has been used to offer multiple narratives for the same exhibition thus giving visitors the possibility to choose and create their own personal visit. The technology is completely concealed to create a sense of immersion and direct engagement. Personal stories and witness accounts have enriched exhibitions of objects and panels with emotions. Different interpretations have been offered for the same exhibit providing curators with more creative space.

Museums are in control: more narratives or languages can be added without the need for technical changes.

Keep in touch, keep an eye on

meSch can track the visitors' activity on the exhibit floor while maintaining full anonymity. A personalised souvenir is created for every visitor to give access to personalised online pages with the exhibition content or new extras.

These visitors' logs can be inspected and analysed by the museum dynamically to monitor the exhibition day-to-day use and plan or evaluate changes.

Technology can be reused with new content; the same content can go on different technology. Successful exhibition templates can be reused and shared with others: just change the content to make it yours.