



What?

These cases are interactive and monitor the attention each exhibit receives from the public. Every few hours the object with the lowest score is changed with a new one taken from the extensive deposit of MUSEON.

Interest is calculated by counting how many visitors stop and for how long plus the number of Tweets sent by the public to the object on display via the appropriate hashtag (#).

You can show your appreciation for an object by looking at it and Tweeting about it.



Why?

This installation is part of the experiments we are carrying out in meSch.

The information displayed on the case is a combination of facts, trivia, and live Tweets. It aims at engaging visitors at multiple levels simultaneously offering them the possibility of contributing via Twitter and influencing the exhibition overall by their behaviour.

It also allows MUSEON to bring out of the deposit some objects that could be of interest to the public, monitor how their display goes and possibly use this knowledge to decide about future displays or thematic exhibitions.

How?

Each case has sensors to detect people standing in front: they record how many have stopped and for how long. Exhibits placed inside are recognized by the case through NFC tag cards; the right content is then displayed.

Each object has a hashtag (#) used to get its Tweets sent by the public or to harvest some trivia from the Web. Tweets and trivia are displayed on the case on the bottom box.

Where?

MUSEON 1st floor
close to Early Humans

Who?

Find us at ECSITE 2014
www.mesch-project.eu



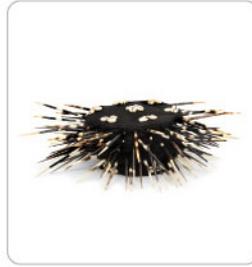


meSch

Material Encounters with
digital Cultural Heritage



#EcsiteIron



#EcsiteCap



#EcsiteRadio



#EcsiteProj



#EcsiteGrouse



#EcsiteArma



#EcsiteBoP



#EcsiteBulb



#EcsiteMask



#EcsiteKach



#EcsiteShoe



#EcsiteKorwar



#Ecsite20kg



#EcsiteNean



#EcsiteWood

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What you think is important to us!
Please fill the online questionnaire at:
www.mesch-project.eu/survey

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